

Jacksonville International Airport Advertising Rates



Effective March 14, 2018 - Rates and Availability Subject to Change

PRICES SHOWN DO NOT INCLUDE 7% FLORIDA SALES TAX

DISPLAY TYPE	LOCATION	DESCRIPTION	MONTHLY RATE W/ANNUAL AGREEMENT	MONTHLY RATE SHORT-TERM	
Digital Displays	Connector Bridge, pre-security	4 screens Arrivals or Departures	\$800	\$1,200	
		8 screens Arrivals and Departures	\$1,400	\$2,100	
	Courtyard, pre-security	3 screens Arrivals or Departures	\$600	\$900	
		6 screens Arrivals and Departures	\$1,100	\$1,650	
	Welcome Center - Baggage Claim	2 displays	\$900	\$1,350	
	Post-Security - Concourse Ends and Food Court	7 screens	\$1,200	\$1,800	
	Courtesy Waiting Lot, exterior	1 screen	\$700	\$1,050	
Tension Fabric	Connector Bridge, pre-security Concourses, post-security	Small 6' x 6'	\$1,500	\$2,250	
		Medium 7' x 8'	\$2,500	\$3,750	
		Large 7' x 13'	\$3,500	\$5,250	
		X-Large 7' x 18'	\$4,000	\$6,000	
Diamond Backlit Panel	Between Concourses, post-security	3 HUBs, with 4 panels per HUB 70" x 36"	\$700	\$1,050	
Wall-Mounted Backlit Panel	Arrivals Corridor	Medium 43" x 30"	\$400	\$600	
		Large 43" x 50"	\$600	\$900	
Platform-Mounted Backlit Panel	Baggage Claim	Small 19" x 40"	3 Panels	\$500	\$750
			6 Panels	\$850	\$1,275
		Medium 21" x 45"	3 Panels	\$800	\$1,200
			6 Panels	\$1,300	\$1,950
Floor Cling	Various Terminal locations	Medium approx. 8' x 10'	\$3,000 (3 months max.)		
		Large approx. 10' x 18'	\$5,000 (3 months max.)		
Directional Service/Logo Signage	Exterior Roadways	2 aluminum logo signs in two locations	\$200	\$300	
Security Bins	TSA Security Screening Lanes	Contact Security Point Media: (873)-345-4002			

We offer many other advertising options! Call to inquire about the following:

- Sponsorship Opportunities
- JAA Free Wi-Fi Splash Page
- Roadway Pole Banners (Local Events)
- In-Terminal Vehicle/Exhibit Space
- Column Wraps
- Wall Wraps
- All other ideas and concepts!

For all inquires, please call (904)-741-2707