

Jacksonville International Airport

Advertising Rates



Effective June 22, 2020 - Rates and Availability Subject to Change

PRICES SHOWN DO NOT INCLUDE 6.5% FLORIDA SALES TAX

DISPLAY TYPE	LOCATION	DESCRIPTION	MONTHLY RATE W/ANNUAL AGREEMENT	MONTHLY RATE SHORT-TERM	
Digital Displays	Connector Bridge, pre-security	4 screens Arrivals or Departures	\$650	\$975	
		8 screens Arrivals and Departures	\$1,250	\$1,875	
	Courtyard, pre-security	3 screens Arrivals or Departures	\$400	\$600	
		6 screens Arrivals and Departures	\$950	\$1,425	
	Welcome Center - Baggage Claim	2 displays	\$700	\$1,050	
	Post-Security - Concourse Ends and Food Court	7 screens	\$650	\$975	
	Courtesy Waiting Lot, exterior	1 screen	\$500	\$750	
Tension Fabric Panel	Wall-Mounted	Small 6' x 6'	\$1,000	\$1,500	
		Connector Bridge, pre-security Concourses, post-security	Medium 7' x 8'	\$2,000	\$3,000
		Large 7' x 13'	\$2,500	\$3,750	
		X-Large 7' x 18'	\$3,500	\$5,250	
	Platform-Mounted	Arrivals Corridor - LED BACKLIT!	Medium 66" x 46"	\$600	\$900
		Baggage Claim - LED BACKLIT!	Large 108" x 46"	\$800	\$1,200
			67.5" x 24"	2 Panels \$500	\$750
	4 Panels \$700		\$1,050		
	6 Panels \$1,000	\$1,500			
	Full Side (If Available) 135" x 24"	2 Panels \$600	\$900		
Diamond Backlit Panel	Between Concourses, post-security	3 HUBS, with 4 panels per HUB 70" x 36"	\$500	\$750	
JAA Free Wi-Fi Splash Page Sponsorship	Utilized at all 4 JAA airports (Primarily JAX)		\$2,000	\$4,000	
Floor Cling	Various Terminal locations	Medium approx. 8' x 10'	\$2,000 (3 months max.)		
		Large approx. 10' x 18'	\$4,000 (3 months max.)		
Directional Service/Logo Signage	Exterior Roadways	2 aluminum logo signs in two locations	\$150	\$225	
Security Bins	TSA Security Screening Lanes	Contact Security Point Media: (873)-345-4002			

We offer many other advertising options! Call to inquire about the following:

- Sponsorship Opportunities
- Roadway Pole Banners (Local Events)
- In-Terminal Vehicle/Exhibit Space
- Wall Wraps
- Other ideas and concepts!

For all inquires, please call (904)-741-2707