

Jacksonville International Airport Advertising Rates



Effective May 24, 2021 - Rates, Availability and Tax Subject to Change

PRICES SHOWN DO NOT INCLUDE 7% FLORIDA SALES TAX

DISPLAY TYPE	LOCATION	DESCRIPTION	MONTHLY RATE W/ANNUAL AGREEMENT	MONTHLY RATE SHORT-TERM	
Digital Displays	Connector Bridge, pre-security	4 screens Arrivals <i>or</i> Departures	\$800	\$1,200	
		8 screens Arrivals <i>and</i> Departures	\$1,500	\$2,250	
	Courtyard, pre-security	3 screens Arrivals <i>or</i> Departures	\$600	\$900	
		6 screens Arrivals <i>and</i> Departures	\$1,000	\$1,500	
	Welcome Center - Baggage Claim	2 displays	\$900	\$1,350	
	Post-Security - Concourse Ends and Food Court	7 screens	\$700	\$1,050	
	Courtesy Waiting Lot, exterior	1 screen	\$500	\$750	
Tension Fabric Panel	Wall-Mounted	Connector Bridge, pre-security	Small 6' x 6'	\$1,300	\$1,950
		Concourses, post-security	Medium 7' x 8'	\$2,250	\$3,375
			Large 7' x 13'	\$3,250	\$4,875
			X-Large 7' x 18'	\$4,000	\$6,000
	Arrivals Corridor - LED BACKLIT!	Medium 66" x 46"	\$750	\$1,125	
		Large 108" x 46"	\$1,000	\$1,500	
	Platform-Mounted	Baggage Claim - LED BACKLIT!	67.5" x 24"	2 Panels \$500	\$750
				4 Panels \$700	\$1,050
				6 Panels \$1,000	\$1,500
			Full Side (If Available) 135" x 24"	2 Panels \$600	\$900
Diamond Backlit Panel	Between Concourses, post-security	3 HUBS, with 4 panels per HUB	70" x 36"	\$500	\$750
JAA Free Wi-Fi Splash Page Sponsorship	Utilized at all 4 JAA airports (Primarily JAX)		\$2,500	\$4,000	
Floor Cling	Various Terminal locations	Medium approx. 8' x 10'	\$2,000		
		Large approx. 10' x 18'	\$4,000		
Directional Service/Logo Signage	Exterior Roadways	2 aluminum logo signs in two locations	\$200	\$300	
Security Bins	TSA Security Screening Lanes	Contact Security Point Media: (873)-345-4002			

We offer many other advertising options! Call to inquire about the following:

- Sponsorship Opportunities
- Roadway Pole Banners (Local Events)
- In-Terminal Vehicle/Exhibit Space
- Wall Wraps
- Other ideas and concepts!

For all inquires, please call (904)-741-2707